



THE GLOBAL MANUFACTURERS REPORT

Which global companies are failing to report on their animal welfare commitments?

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CAGE-FREE EGGS ARE RAPIDLY BECOMING THE NORM. As demand for welfare standards rises, companies around the world are eradicating cruel cages from their supply chains. To date, more than 2,400 companies, including 146 of the largest global corporations, have made a cage-free egg commitment.

However, commitments alone do not end the suffering of the animals in supply chains. Companies must follow through and fulfill their commitments, and publicly report on their progress as they do so. When corporations fail to report on, and fulfill, these commitments, they not only harm the animals, but deceive their own consumers. This report reveals which global manufacturers are keeping their promises to animals, and which are failing.

Thankfully, the majority of companies across all sectors are publicly reporting on progress and fulfilling their global cage-free egg commitments. In 2022, the percentage of companies reporting their progress increased dramatically, as did the number of companies fulfilling their commitments years ahead of schedule. These actions demonstrate to customers, business partners, investors, and suppliers that the company is working productively towards its cage-free goals.

HOWEVER, THERE ARE A HANDFUL OF COMPANIES FALLING BEHIND AND FAILING TO DISCLOSE THEIR PROGRESS. THESE COMPANIES ARE HIGHLIGHTED IN THIS REPORT.



WHY DO GLOBAL CAGE-FREE EGG COMMITMENTS MATTER?

Globally, over 6 billion hens live in tiny, cramped cages, each with the space equivalent to a sheet of printer paper. They deal with extreme stress and are unable to carry out natural behaviors such as stretching their wings, perching, nesting, and dust-bathing. Caged systems promote aggression, fear, poor bone health, and high levels of reproductive disease.

As cage-free legislation takes hold around the world, producers and global corporations are rapidly moving to implement global cage-free egg commitments to respond to consumer demands and protect the welfare of hens. Moving from intensive confinement systems to cage-free farms is one of the easiest and most effective welfare improvements a company can make. Leading corporations are quickly moving towards higher welfare standards, and companies risk falling behind if they fail to make, and share progress towards, these commonsense welfare commitments.

WHY THE MANUFACTURING SECTOR?

More than a third of global cage-free egg commitments have been made by manufacturing companies. Therefore, they are hugely influential in the progress of animal welfare. Manufacturers are less consumer-facing than most other sectors, but this does not exclude them from consumer expectations for corporate accountability, nor from stakeholder expectations for corporate transparency about their social and environmental impacts and the welfare of animals in their supply chains. Animal welfare is no longer a fringe issue but a central Corporate Social Responsibility (CSR) priority. As consumers expect higher standards for animal welfare, it's become clear that manufacturers must proactively serve these needs or risk losing customers committed to sustainability and social impact.

GLOBAL MANUFACTURERS LEADING THE WAY

MANY GLOBAL MANUFACTURERS ARE TAKING ACTION ON THEIR CAGE-FREE EGG COMMITMENTS, AND PUBLICLY REPORTING ON THE PROGRESS THEY'VE MADE.

16 companies are leading the way, having already fulfilled their commitments, and are now sourcing exclusively higher welfare cage-free eggs. These preeminent companies include global food giants Barilla, Lindt & Sprüngli, and Danone.

As Leonardo Mirone, Sustainable Sourcing Coordination for Barilla, shared, animal welfare in particular has been an “ESG priority since 2010.” According to Barilla, the “eggs sourcing chain is the most important for us. We are very proud to have reached this great result so early also with the support of our suppliers.”

Many companies, including Unilever, McCain, and Kraft-Heinz, are reporting global progress on their commitments and are on track to fulfill on time. This reporting approach is now the industry standard, and demonstrates that animal welfare is an integral part of corporate social responsibility. Some manufacturers, like Grupo Bimbo, are reporting progress in a portion of their operating regions, while neglecting other parts of the world. Comprehensive reporting is necessary for stakeholders to trust that companies are treating each global region equitably.



LINDT & SPRÜNGLI



COMPANIES UNDERPERFORMING ON THEIR CAGE-FREE EGG COMMITMENTS

WHILE MANY COMPANIES ARE LEADING THE WAY BY FULFILLING THEIR COMMITMENTS AND PUBLICLY REPORTING THEIR CAGE-FREE PROGRESS, OTHERS ARE FALLING BEHIND.

Laggard manufacturers are not only neglecting to report their cage-free egg progress, they are also refusing to engage in dialogue regarding the status of the animal welfare commitments they have already made. It's time for these companies to step up and prioritize accountability, if they are to be trusted to fulfill their promises. While the industry quickly moves away from intensive animal confinement, customers and stakeholders deserve to know the truth behind corporate actions.

We're calling on these companies to reveal their global cage-free status, proving that when they make a commitment, they mean it.

CAGE-FREE COMMITMENT STANDARDS:

- Front runners
- Falling behind

The Global Manufacturers Report Ranking

	COMPANIES
1	Barilla
2	Soreal Ilou
3	Hormel Foods
4	Lindt & Sprüngli
5	Hain Celestial Group
6	Danone
7	Bridor
8	Papadopolous S.A.
9	Loc Maria Biscuits
10	Hotel Chocolat
11	Giovanni Rana
12	Mette Munk
13	Carma
14	Gu Puds
15	J.M. Smucker
16	Arla

17	BRF
18	Dr. Oetker
19	Kraft-Heinz
20	Lactalis
21	Ferrero
22	McCain
23	Hershey
24	General Mills
25	Unilever
26	Nestle
27	Orkla
28	Minor Food
29	Vivescia
30	Puratos
31	Condito S.A.
32	Group Pasquier
33	Groupe Pomona
34	Mondelez International

35	Rians*
36	Colombina*
37	Cepêra*
38	Jeff De Bruges*
39	McCormick*
40	Grupo Bimbo*
41	Pierre Herme
42	Igreca
43	Havanna
44	Reina
45	Jacquet Brossard
46	PepsiCo
47	Kellogg
48	Ceralto Siro
49	Divella

**Based on internal discussions, we expect progress to be reported publicly within 6 months*